



Welcome to the 12th Annual
Poochapalooza Outdoor Dog Event

Saturday, July 14, 2017 10 a.m. -4:00 p.m.

Asbery Field @ Totem Middle School
4th and Alder Ave., downtown Marysville

Marysville's premier pet party returns! Woof!

Marysville Dog Owners Group (M-DOG) is ecstatic that you and your dogs can join us for the special 12th Annual Poochapalooza Outdoor Dog Event in Marysville, giving your dogs the day out that they deserve. Poochapalooza is a different kind of dog show - a day out for rover that highlights pooches at their best and brightest.

Poochapalooza is all about having a tail-wagging good time! Poochapalooza puts dogs front and center for an event-filled day that includes an adoptable dogs Red Carpet Rescues Runway show that lets ready-to-adopt dogs strut their stuff on the runway, Running of the Wieners dachshund races and mixed-breed races for trophies, dancing dogs, agility, flying disc championship tournament and amazing raffle prizes, with many more surprise activities to be announced. Not to be missed, enter your dog to win in fun "Best in Show" contests scheduled throughout the day and conducted in the covered Poochapavilion - including pie eating contests! Food vendors will also add to the relaxing, festive park-like atmosphere.

Asbery Field in downtown Marysville is a fantastic venue that provides high visibility for vendors and visitors along downtown 4th Street, which averages 24,000 vehicles per day, and proximity to the City's popular annual Junk in the Trunk event, busy Spray Park in Comeford Park nearby, and the Rodz on 3rd Car Show happening one block south of Poochapalooza. So much to see and do in downtown Marysville!

Poochapalooza is made possible through key support from our sponsors. Admission is free, but a suggested minimum donation of \$5 is greatly appreciated, with proceeds benefitting M-DOG, Strawberry Fields for Rover Off-Leash Park, and development of off-leash dog parks in Marysville. While visiting Poochapalooza, snoop around for bargains and share your love of dogs. Dozens of pet-related vendors will be on site, with demonstrations held throughout the day.

To enter your Pooch in our many contests you must pre-register in advance or at the door the day of the event at least 10 minutes before the time of your event July 14, or pay on our website. Fee is \$5 for 1 contest, \$10 for 2 or more. The pie eating contest and dog races are considered separate from the general contests, each with a fee of \$10.

Dogs must be on a leash at all times while attending the event, unless and until participating in any Poochapalooza contests and events.

If dogs were event planners, they would do Poochapalooza!
poochapalooza.org Like Us on [facebook.com/poochapalooza](https://www.facebook.com/poochapalooza)



WELCOME TO THE 12th ANNUAL MARYSVILLE POOCHAPALOOZA OUTDOOR DOG EVENT

We greatly appreciate your interest in the 12th Annual Poochapalooza Outdoor Dog Event, hosted by Marysville Dog Owners Group (M-DOG). We look forward to putting on an amazing event that is fun and beneficial for you and for M-DOG. Please find enclosed an application (some may have double applications; fill out the one relating to your items) or use the handy online forms checklist, an indemnity form and a map of how to find Poochapalooza once you get to Marysville. You will receive an acknowledgement in the mail after you have been accepted into Poochapalooza. Vendor parking will be signed and located in a parking area to the east of the event grounds. (Please also note that we heard from a few vendors last year about the new location. We heard you, and have made changes to the event layout this year in response to vendors who said they were too off the beaten path for event-goers to find, and wanted more visibility. The satisfaction of all vendors matters to us!)

Location: Asbery Field @ Totem Middle School

Address: 4th and Alder Ave., downtown Marysville, WA

Event Date: Saturday, July 14, 2018. Hours:
Set Up Hours: Saturday, July 14 – 7:00–9:00 a.m.
Actual Event: 10:00 a.m.–4:00 p.m.

BOOTHS MUST BE SET UP AND READY FOR BUSINESS BY 9:30 A.M.

Vehicles must be out of the event area by 9:00 a.m. NO vehicles will be permitted into the Poochapalooza area until after 4:00 p.m. (vehicles will be allowed in the Poochapalooza festival area as soon as the Poochapalooza Coordinator deems it safe depending upon the remaining crowd). Vehicles can unload and load from on the running track, but must stay off the football field grass. Distance to actual booth space is minimal, and volunteers will assist you to locate and get situated in your space conveniently. The rules are in keeping with Poochapalooza safety policies and practices, and protecting the Marysville School District field. NO REFUNDS WILL BE GIVEN.

Event Officials will hold onto any items left at the end of the day Saturday. If you find at a later time that vendor items belonging to you are missing, please contact us to claim those items and we'll arrange to get them returned to you. If you have any questions, please call Poochapalooza at (425) 308-2716 or e-mail dgbuell@frontier.com. Please note: Poochapalooza is run by volunteers, most of whom have day jobs. We may not be able to return your call or e-mail the same day, but we will respond to you as quickly as possible.

Thank you for your participation! We hope you enjoy the 12th annual Poochapalooza!

Doug Buell, Event Coordinator

FOR OFFICE USE ONLY: Date Recd _____

Amount Paid _____

Check # _____



**12th ANNUAL MARYSVILLE POOCHAPALOOZA
OUTDOOR DOG EVENT**

Asbery Field @ Totem Middle School
4th and Alder Ave., downtown Marysville

Hosted by Marysville Dog Owners Group (M-DOG)

Spaces fill up fast – reserve your space early and save!

2018 COMMERCIAL APPLICATION

SATURDAY, JULY 14 10:00 a.m.-4:00 p.m.

Poochapalooza Setup Hours: Saturday, July 14 7:00 – 9:00 a.m.
Tear down: after 4:00 p.m.

BOOTH SPACE

FEE: BEFORE MAY 1, 2018	FEE: AFTER MAY 1, 2018
<input type="checkbox"/> \$90.00 – 10 x 10	<input type="checkbox"/> \$110 – 10 x 10
<input type="checkbox"/> \$175.00 – 10 x 10 with power	<input type="checkbox"/> \$205 – 10 x 10 with power
<input type="checkbox"/> \$130.00 – 10 x 20	<input type="checkbox"/> \$165.00 – 10 x 20
<input type="checkbox"/> \$210.00 – 10 x 20 with power	<input type="checkbox"/> \$250.00 – 10 x 20 with power

A limited number of booths have access to power. Sign up today to reserve your spots!

Food vendors must have copy of Business License and Food Handler Card

(more information on Page 2)

M-DOG will have a Raffle Booth. If you would like to participate and donate a raffle item or basket, we would appreciate it. It is tax-deductible. All proceeds benefit the off-leash dog park as part of our fundraising efforts. We will need your signature as confirmation that you will be attending and performing the service discussed. Thank you!

Signature - _____

Business Name - _____

Contact Person - _____

Mailing Address - _____

City - _____ State - _____ Zip Code - _____

Daytime Telephone - _____ Evening Telephone - _____

Fax Telephone - _____ Email Address - _____

Item(s) to be Sold (Please list all items) – _____

Any items not listed will not be allowed for sale.

Type of Structure - _____ (Tent-trailer, etc.)

Is your booth on wheels? Yes No

BOOTHS MUST BE TAKEN DOWN STARTING AT 4:00 P.M. ON THE DAY OF THE EVENT. Vendors and vendor products must stay within the assigned area – product cannot extend into the aisle way, and vendor may not walk aisle to sell.

Please return this form with full payment. Make checks or money orders payable to: Marysville Dog Owners Group – or - M-DOG

Last day for acceptance into Poochapalooza will be **May 31**. Space is limited and may fill up before this day. Incomplete applications or applications without payment cannot be honored, but we will work with you to meet those requirements – we want you here! Please call (425) 308-2716 with any questions, or e-mail Doug Buell at dgbuell@frontier.com. Your call or e-mail will be returned as quickly as possible.

DON'T FORGET TO MAIL THE INDEMNITY FORM! SORRY, NO RV HOOKUPS (sewer, power, etc.)

***Mail Payment to:
M-DOG/Poochapalooza
PMB 245 1509 6th St.
Marysville, WA 98270***



Outdoor Recreational Dog Show

INDEMNITY AGREEMENT

KNOW ALL PERSONS BY THERE PRESENT: That the undersigned,

(Print Name) _____

By signing, I hereby release POOCHAPALOOZA, MARYSVILLE DOG OWNERS GROUP and the CITY OF MARYSVILLE and its employees and agents of and from any and all claims, demands, damages, actions, causes of actions or suits of any kind or nature, including claims for any and all injury and property damage or loss sustained as a result of any accident that may occur during the 2018 Poochapalooza Outdoor Dog Event. That this release is expressly intended to cover and include all claims civil or otherwise past, present or future that can or may ever be asserted by the undersigned, their heirs or others as a result of injuries, illness, disease or damage to property or aforesaid persons or effects or consequences thereon. The undersigned hereby declares that the terms of this agreement have been completely read and are fully understood and voluntarily accepted.

_____ 2018

(Signature)

(Date)

(Printed Name)

(Phone)